

WORDSTYLER PODCAST TIMELINE

Podcasting is the art of creating the theatre within the mind.

Storytelling, narration, interviews, quotes comments and soundclips combine to spark the imagination.

EQUIPMENT

Phone or computer
Microphone (USB for quality)
Headphones

ARTWORK

Your podcast artwork is unique, your title easy to read, representing your idea

A NAME

Something that relates, a pun or a title that identifies the genre.

CATEGORY

Decide on the genre based on your content and reference other podcast titles.

DESCRIPTION

Include key words and phrases to help with SEO. Think about warnings and disclosures

INTRO & OUTRO

You can choose from music, a catchphrase, sound stock or a narration by someone else

USB MIC

Easy to connect without installing software. Use a stand where possible so you're not holding the mic. or a lapel mic is good too.

AUDIO RECORDING

This software records your audio and saves it to your computer. If you are looking for quality find one that has a monthly fee. I

SKYPE

If you plan to do interviews during your podcast, you'll need to purchase the recording software specifically for recording phone calls.

PLAN

Planning your podcast takes time and it's worth it. To keep your listener engaged prepare the content you want to share and find interesting ways to present.

RECORD & EDIT

Just hit record and go. You have the benefit of time and a delete button. Listen back and make sure the content flows.

UPLOADS

There are several platforms including soundcloud, podbean, buzzsprout and iTunes. iTunes has specifics for it to qualify

