

Podcast Creation Workshop



creating
soundwaves
THAT **INSPIRE**

sutherlandshirepodcaststation.com.au

DO YOU
WANT TO
**BUILD YOUR
PERSONAL
BRAND?**



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Strategy
is the
pathway
to
Solutions



GOT AN
IDEA
**FOR A
PODCAST?**



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KICK YOUR PODCAST GOALS

Create and Structure
Content

Design promotion
strategy and leverage
content

Deliver content with
clear intentions

The ShirePod Podcast Creation Workshop is a 8 hour practical mastermind event that will have you creating, recording, editing and designing a promotion strategy for your content. Podcasts are an audio digital asset that can be leveraged to

- Service membership or subscription services
- Educate staff and customers,
- Inform prospective clients
- Entertain Audiences
- Engage with other experts
- Develop Brand Awareness
- Build Personal Brand
- Increase Traffic to webpage and services
- Convert leads to sales

ENROL TODAY

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