

ShirePOD

# ONLINE PODCAST MASTERCALSS

Take your idea to the airwaves in just 4 weeks



## PLAN & PREPARE CONTENT



## PRESENTING FOR AUDIO



## PRODUCING A PODCAST





ShirePOD Presents

# ONLINE PODCAST MASTERCALSS

Take your idea and turn it into a podcast in just 4 weeks

SHIREPOD

## PRODUCTION

ONLINE SESSION

RECORD  
EDIT & CONSTRUCTION  
MUSICAL SIGNATURES  
FILES FORMATS PLATFORMS



## POST PRODUCTION



SHIREPOD

## PROMOTION

ONLINE SESSION

CREATE DIGITAL ASSETS  
SHOW NOTES AND LINKS  
SOCIAL MEDIA PLAN  
PROMOTION STRATEGY



## PROMOTION

11 JULY 2020 | ONLY \$299 | BOOK NOW



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