



creating  
*soundwaves*  
THAT INSPIRE

## New Podcast Cross Promotion Strategy Submission

Name of Podcast	
Host Name	
Number of episodes	
Frequency of release	
Initial Release Date	
Basic or File Management Package	
Email / Phone	
Google Drive Link	
Podcast Description	
Digital Assets - Website, Facebook, Instagram link	

Q. Why did you create your podcast series?

Q. Who is your current audience?

Q. What are the goals for your podcast?

Education, Information, Influence, Engagement, Promotion, Products, Friends, Community,

Q. How do you measure the success of your podcast?

- Downloads
- Comments
- Star Ratings
- Personal Messages

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Please fill in and return so we can start your promotion plan on [@shirepod.podbean.com](mailto:@shirepod.podbean.com)